Paper for discussion and comment

At the last CDAG meeting (11th February 2010) it was recommended that a list of practical actions be put together to support the principles drafted under the heading "Sustaining the Deer Resource".

A (very) rough list has been produced below to get us started. Rather than listing a whole range of possible organisations against each action, the suggested lead is drafted as Public agencies, Non Governmental Organisations, Estates (P, NGO, E). In this case NGO relates to organisations that have an active interest in deer, but do not manage land in the National Park.

CDAG are asked to:

- I. comment on the value of including actions in the Deer Framework
- 2. comment on how they should be presented
- 3. comment on the draft below
- 4. and make further suggestions for actions.

DRAFT "PRACTICAL ACTIONS"

Actions	Who
Management based on sound evidence and objectives	
 Monitor the effects of herbivore grazing, browsing and trampling in order to guide deer management 	P, E
Undertake research to streamline monitoring methods	P, NGO
 Provide training for all deer managers in best practice habitat and monitoring techniques 	P, NGO, E
Public benefit and public funding	
 Seek to provide public funding for habitat monitoring and deer management that provides public benefits 	Р
 Seek to provide public support for the development of Deer Management Plans 	Р
Integration and collaboration	

Organise regular Cairngorms Deer Advisory Group meetings to assist communication between interest groups	P
Develop Deer Management Plans through Deer Management groups	E
 Tackle problems where neighbouring landowners may have competing objectives openly and amicably 	P, E
 Develop improved understanding of the patchwork of deer management objectives by through mapping 	P, NGO, E
Geographic areas and timescales	
• Promote awareness and understanding that deer management is not static but change from one place to another and also through time.	P, NGO, E
• Monitor the density and distribution of deer across the National Park to ensure the overall resource is healthy	P, E
Communication	
Hold events to promote the value of venison	P, NGO, E
Hold events to promote the value of sustainable deer management	P, NGO, E
• Promote the Deer Framework as a means of communicating the importance of deer and their management	P, NGO, E
Marketing	
• Promote the true market value of high quality venison and other deer related products through local and national marketing	P, NGO, E